



17 Laurelwood Road Sterling, MA 01564

Every nose needs a home!

November 2003

The two-level center at Solomon Pond Mall features four major department stores and more than 115 specialty shops.

You'll also find many dining options at the mall — a Food Court as well two full-service restaurants. Solomon Pond Mall is conveniently located at the intersection of Routes 495 and 290 in Marlborough, MA.

(508) 303-6255

For directions to The Animal Shelter, Inc. of Sterling, visit our website.

Go Shopping and Make A Difference

The Animal Shelter Inc. of Sterling, MA has been invited to participate in the **Evening of Giving**. Held on Sunday November 23rd from 6:30 p.m. - 9:30 p.m. at the Solomon Pond Mall. The mall is CLOSED on Sunday evenings **EXCEPT to the SELECT group of people who purchase these tickets!**

What is the Evening of Giving? It is a **special, private evening** of shopping from 6:30 p.m. to 9:30 p.m. for customers who have DONATED \$8 per ticket — totally tax-deductible! — to peruse all the shops in the mall for huge discounts JUST for this fundraising event. Almost all the stores are offering discounts for purchases within their stores. Perfect timing for Holiday shopping!

The Shelter is currently selling these tickets. We accept CASH, checks or VISA, MasterCard, Discover or ATM cards. Should you pay by credit or debit card, your total will be \$8.24. These tickets make wonderful gifts for those who love to shop AND you will be supporting The Shelter. For more information, please call Jenny Temple at 978-422-8585 or by email, staff@sterlingshelter.org.



No Time to Teach New Tricks? Adopt a Senior Pet!

The Animal Shelter, Inc. of Sterling celebrates November as **Adopt-a-Senior-Pet Month**. In the relentless "busy-ness" of modern life, there aren't enough hours in the day. We have become overscheduled and overwhelmed. This holiday season may be an excellent time to put balance in your life and adopt a senior pet. Imagine a pet that loves sharing quiet moments, a pet that is already trained and doesn't chew or scratch everything in sight, and a pet that is completely focused when you're sharing your wisdom.

At our Shelter and rescue groups everywhere, there are loving, healthy senior pets looking for that one special home to cherish them for the rest of their life. And they don't ask for much—just a warm place to sleep, good meals and plenty of love.

Puppies and kittens are cute, without a doubt. Who can resist a playful, wiggling ball of fluff? They are always the first to be adopted, yet in the same organization, there are wonderful senior pets no less deserving of a happy home. They look hopefully through the wire of their kennels just waiting for a family to welcome them into their home.

Senior pets still have plenty to offer—not the least of which is love. Make no mistake, senior pets can and do bond very strongly with adopters. Many seem to understand they have been given another chance at a happy life and are grateful for the opportunity to love someone and be loved in return. Consider balancing your life and give a deserving senior a second chance. Instead of passing by older pets, stop and spend some time with them you may find the most wonderful companion possible!

Our Shelter is currently full of many wonderful senior pets waiting for someone to love. The "Seniors 4 Seniors" program also offers a unique program where the shelter waives the adoption fee of any dog/cat (that is 5 years or older) for a Senior Adopter who is 55 years or older. All pets are spayed or neutered, fully vaccinated, tested and vet checked. How could you go wrong?



For more details about our Shelter and our various programs please visit our website at www.sterlingshelter.org, call us at 978-422-8585 for more details, or email us at staff@sterlingshelter.org

And Then There Is SHOPPING!

The shelter now stocks hundreds of pet and people related items for your favorite two- or four-legged friend. For lots of great items, check out our website and stock up on Holiday gift items. Go to www.sterlingshelter.org and click on Shop Here for DOGS, CATS or PEOPLE—t-shirts, novelty gifts, neat and wonderful gifts without the pet store costs! Treat your pets and people to a little somethin' special this Holiday season.

Pup and Kitty Caps collar tags are colorful metal tags individually boxed in bright metal tins.



\$6.99 plus tax

The Color-Me-Love Collection is uniquely designed with bold splashes of color and glittery accents. This look will add pep and sales to your pet tag selection. Individually boxed.



\$4.50 plus tax

Digital dog tags where information can be quickly stored and updated by the user, in one of five different languages. Forty lines of text are easily viewed by scrolling the high-resolution screen. Dog-e-Tag™ uses proven technology to provide a shock resistant, waterproof case with a stainless steel back that works in a wide range of temperatures. The lens is scratch resistant and the display automatically illuminates when information is viewed. It attaches securely to the dog's existing collar and can be viewed without being removed. The Dog-e-Tag is 1 3/8" around, weighs 3/4 oz. (21g).



\$39.95 plus tax

To order, send us an email with your name, address and phone number. We accept Visa, Discover, or Mastercard. If this is a gift, please let us know along with the address where you would like it mailed to. We will include a card stating this item is a gift, from whom and that the gift will support our Shelter pets and programs.

If you want to help the shelter but don't know how, please print our poster and hang it in your office, break room, lunch area, church, youth group, gym or wherever! You can download it from: <http://www.sterlingshelter.org/images/stockimages/ShelterWeb.pdf>